

OBJECTIVE

Proactive, customer orientated professional with over 10 years of experience in product management, digital marketing and IT projects.
Looking back, many projects are successfully implemented and best references

EXPERIENCE

Manchester, Great Britain

July 2016 – July 2020

Product Manager Europe Computing

Distrelec LTD, Manchester Hub (electronic distributor)

- Responsible for the assortment computing products, network equipment and IT accessories. Cabling and active components
- Product Lifecycle management
- Product data management for online shops and e-mailing
- Product statistic and market analysis
- Supplier Management in German/English
- Supporting sales in 15 European country branches

To beginning, I was employed for one year in Switzerland.
The project centralizing Manchester Hub has failed, company was sold 12/2019.

Zürich, Switzerland

Nov 2009 – June 2016

IT Project Manager Senior

Metro Media GmbH (own company)

Founder and CEO of a SMB for IT and digital project.

- Advice and development of online marketing concepts for SMB's.
- Creating CMS based websites incl. online shop.

For Solar Communications GmbH (Russian owned hosting company)

- Managing the Swiss branch and temporary employees
- Maintenance and expansion of a server infrastructure in 2 data center in Zurich.
- 500 to 700 Linux based server with full backup for colocation, cloud hosting and dedicated server.

2008 - 2009

Sabbatical

Traveling to South Africa and online training in HTML, CSS, PHP and Java Script for the work above.

- Brugg, Switzerland
March 2007– Dec 2007
- Product Manager Desktop-/ Serverhousing & Network**
Alltron AG former Wyscha Computer (IT distributor)
- Strategic and operational management for the assortment network equipment, housing for desktop & server. Cabling and active components.
 - Disposition, price negotiations and purchase of this products
 - Support and acquisition of key accounts
 - Creating NPI in ERP and Online shop, Emailing
- Zürich, Switzerland
Sept 2000–Feb 2007
- Product Manger Network & Own Brand**
Secomp AG, former Rotronic AG (IT accessories)
- Responsible for the assortment network products and IT accessories. Cabling and active components
 - Product- and Market Research for Network equipment
 - Supplier negotiations on prices and marketing campaigns
 - Sourcing products in Asia
 - Developing own brand strategy (Roline)
 - Customer advice and expansion of Key Accounts
 - Hosting of customer technical trainings WLAN, VOiP
- Zürich, Switzerland
Oct 1999 – August 2000
- Area Sales Manager**
Drahtex AG (manufacturer of FO & TP connecting systems)
- Acquisition new customer in Switzerland
 - Customer support for Cabling components (Fibre & Twisted Pair)
 - Fibre splice machine to showcase by customer
- Zürich, Switzerland
Sept 1997 – June 1999
- Regional Sales Manager**
RSL COM Switzerland AG (telecommunication services)
Acquisition SMB's for the Telecommunication Services and Calling Cards. Meeting appointed thru a call center.

EDUCATION

- Zürich, Switzerland
2016
- Project Manager IPMA Level C**
Innopark Switzerland AG, Zürich
- Zürich, Switzerland
2011
- Digital Project Manager with Federal Certificate**
SAWI Academy for Marketing and Communication AG, Zürich
- St. Gallen, Switzerland
1980 – 1984
- Electrical Engineering Federal Certificate**
Vocational school, St Gallen

SKILLS

MS Office, Adobe, Excel
SAP R3 User
HTML, PHP, CSS, JS

LANGUAGES

German: Mother tongue
English: Fluently 3 year working in United Kingdom
French: Basics, ordinary conversation