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## OBJECTIVE

Proactive, customer orientated professional with over 10 years of experience in product management, electronic marketing and IT projects.  
Looking back, many projects are successfully implemented and best references

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## EXPERIENCE

Manchester, Great Britain

July 2016 – Present

### Product Manager Europe Computing

Distrelec LTD, Manchester Hub

- Responsible for the assortment computing products and network equipment.
- Product Lifecycle management
- Product data management for online shops and e-mailing
- Product statistic and market analysis
- Supplier Management in German/English

To beginning, I was employed for one year in Switzerland

Zürich, Switzerland

November 2009 – June 2016

### IT Project Manager Senior

Metro Media GmbH, Solar Communications GmbH

- Advice and development of online marketing concepts for SMU's.
- Creating CMS base websites incl. online shop.
- For Solar Communications (Russian owned company)
- Managing the Swiss branch
- Maintenance and expansion of the server infrastructure in CH Data Center

Brugg, Switzerland

March 2007 – December 2007

### Product Manager PC-/Server-housing & Network

Alltron AG former Wyscha Computer

- Strategic and operational management of the allocated product lines
- Disposition, price negotiations and purchase of this products
- Support and acquisition of key accounts
- Creating NPI in ERP and Online shop, Emailing

Zürich, Switzerland

September 2000 – February 2007

### Product Manger Network

Secomp AG, former Rotronic AG

- Product- and Market Research for Network equipment
- Supplier negotiations on prices and marketing campaigns
- Developing own brand strategy (Roline)
- Customer advice and expansion of Key Accounts

Zürich, Switzerland

October 1999 – August 2000

### Area Sales Manager

Drahtex AG

- Acquisition and customer support Cabling components (Fibre & Twisted Pair)

Zürich, Switzerland

September 1997 – June 1999

### Account Manager

RSL COM Switzerland

- Acquisition SMU's for the new Telecommunication Services and Calling Cards

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## EDUCATION

Zürich, Switzerland

2016

### Certificate Project Manager IPMA

Innopark Switzerland, Zürich

Certified Project Management Associate IPMA Level D

Zürich, Switzerland

2011

### Diploma WEB Project Manager

SAWI Academy for Marketing and Communication AG, Zürich

Confederate Certified WEB Project Manager

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## SKILLS

- MS Office, Adobe, Excel expert
- SAP R3 User
- HTML, PHP, CSS, JS

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## LANGUAGES

- German: Mother tongue
  - English: Fluently 3 year working in United Kingdom
  - French: Basics, ordinary conversation
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