

Alex Stillhard

Born 05.08.1964
Citizen of Switzerland
2 adult children

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Germany

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OBJECTIVE

Proactive, customer orientated professional with over 15 years of experience in product management, Sourcing in EU & ASIA, also leading of digital-marketing and IT projects.
Best references by former employer, suppliers and customers.
Open for opportunities outside Manchester UK-GE-CH

LANGUAGES

German: Native language C2
English: Fluently BusinessC1
French: Basics A2

IT-SKILLS

Office application: MS-365 Excel-professional. Photoshop, SAP-R3,
Code writing and DB: UNIX, HTML, PHP, CSS3, Java Script, SQL
Products and CMS: CISCO, Supermicro, Dell, WordPress, Contao

EXPERIENCE

Lüdenscheid, Germany
March 2021 - Oct 2021

Product Manager, Network Infrastructure Assmann Electronic, Luedenscheid (Digitus)

- Responsible for Digitus (own brand), network passiv components
- Product data management Navition and PIM- Onlineshop
- Sales support for projects inquiry
- Purchase support for the China office

Manchester, Great Britain
July 2016 - Oct 2020

Product Manager, Purchaser IT-Computing Europe Distrelec LTD, Manchester Hub (Electronic Distributor)

- Responsible for the assortment computing products, network equipment and IT accessories. Cabling and active components
- Purchasing and Product Lifecycle management
- Product data management SAP and for online shops and e-mailing
- Product statistic and market analysis Excel
- Supplier Management in German/English
- Supporting sales in 15 European country branches

To beginning, I was employed for one year in Switzerland.
The project centralizing Manchester Hub has failed, company was sold 12/2019.

Zürich, Switzerland
Nov 2009 - June 2016

IT Project Manager Senior Metro Media GmbH (Own Company)

Founder and CEO of a SMB for IT and digital project.

- Advice and development of online marketing concepts for SMB's.
- Creating CMS (Contao, WordPress) based websites, online shop.
- SEO and SEM for different Property platforms as masterwork

For Solar Communications GmbH (Russian owned hosting company)

- Managing the Swiss branch with temporary employees
- Maintenance and expansion of a server infrastructure in data center
- 500 to 700 Linux based server with full backup for colocation, cloud hosting and dedicated server.

Brugg, Switzerland
March 2007- Dec 2007

**Product Manager, Purchaser Desktop-/Serverhousing & Network
Alltron AG former Wyscha Computer (IT distributor)**

- Strategic and operational management for the assortment network equipment, housing for desktop & server. Cabling and active components.
- Disposition, price negotiations and purchase of this products
- Support and acquisition of key accounts
- Sourcing products in Asia
- Creating NPI in ERP and Online shop, Emailing

Zürich, Switzerland
Sept 2000-Feb 2007

**Product Manager, Purchaser Network & Own Brand
Secomp AG, former Rotronic AG (IT accessories)**

- Responsible for the assortment network products and IT accessories. Cabling and active components
- Product- and Market Research for Network equipment
- Supplier negotiations on prices and marketing campaigns
- Sourcing products in Asia
- Developing own brand strategy (ROLINE)
- Customer advice and expansion of Key Accounts
- Hosting of customer technical trainings WLAN, VoIP

Zürich, Switzerland
Oct 1999 - August 2000

Area Sales Manager

Drahtex AG (Manufacturer of FO & TP connecting systems)

- Acquisition new customer in Switzerland
- Customer support for Cabling components (Fibre & Twisted Pair)
- Fibre splice machine to showcase by customer

Zürich, Switzerland
Sept 1997 - June 1999

Regional Sales Manager

RSL COM Switzerland AG (Telecommunication services)

Acquisition SMB's for the Telecommunication Services and Calling Cards.
Meeting appointed thru a call center.

EDUCATION

Zürich, Switzerland
2016

**Project Manager, IPMA Level C
Innopark Switzerland AG, Zürich**

Zürich, Switzerland
2011

**Digital Project Manager, Federal Certificate
SAWI Academy for Marketing and Communication AG, Zürich**

St. Gallen, Switzerland
1980 - 1984

**Electrical Engineering, Federal Certificate
Vocational school, St Gallen**
